# ACM Multimedia 2010

October 25-29th 2010 - Firenze, Italy



# Call for submission http://www.acmmm10.org

acm

Association for Computing Machinery

ACM Multimedia 2010 is the worldwide premier multimedia conference and a key world event to display scientific achievements and innovative industrial products. ACM Multimedia 2010 program will consist of oral and poster technical sessions covering all the aspects of multimedia, deepening sittings, exhibits, demonstrations and workshops bringing into focus the principal subjects of investigation, and competitions of research teams on challenging industry problems. ACM Multimedia 2010 will also organize the Interactive Art program, thus stimulating artists and computer scientists to meet and discover together the frontiers of artistic communication.

#### ACM MULTIMEDIA 2010 SOLICITS SUBMISSIONS OF CONTRIBUTIONS FOR THE PROGRAMS LISTED BELOW:

- Full papers and Short papers
- Brave New Ideas
- Technical Demos
- Video
- Interactive Art
- Open Source Software competition
- Multimedia Grand Challenge competition
- Tutorials
- Panels
- Discussion Rooms
- Doctoral Symposiums
- Industrial Exhibit

Proposals for accompanying Workshops are also solicited on topics pertinent to the main conference that demand a dedicated coverage due to their relevance to the current multimedia research and development.

Awards will be given to the best paper and best student paper as well as best demo and best art program paper and exhibition.

General chairs

Alberto Del Bimbo, Univ. of Florence, I Shih-Fu Chang, Columbia Univ., USA

- Program coordinator Arnold Smeulders, Univ. of Amsterdam, NL Full paper program co-chairs
- Full paper program co-chairs MM Content: Jiebo Luo, Kodak Research Lab, USA MM Systems: Polly Huang, National Taiwan Univ., TW Human-centered MM: Jie Yang, Carnegie Mellon Univ., USA MM Applications: Touradj Ebrahimi, EPFL, CH
- Short paper program co-chairs MM Content: Zhengyou Zhang, Microsoft USA MM Systems: Shervin Shirmohammadi, Univ. of Ottawa, CA Human-centered MM: Marc Cavazza, Univ. of Teesside, UK MM Applications: Marcel Worring, Univ. of Amsterdam, NL Brave new ideas program co-chairs
- Nozha Boujemaa, INRIA Roquencourt, F Alejandro Jaimes, Univ. Carlos III Madrid, ES Video program co-chairs
- Shin'ichi Satoh, National Inst. Inform. Japan, J Jenny Benois Pineau, Univ. of Bordeaux, F
- Interactive art program co-chairs Multimedia and art
- Luca Farulli, Academy of Fine Arts Venezia, I Andruid Kerne Texas A&M Univ., USA Frank Nack, Univ. of Amsterdam, NL
- Multimedia and cultural heritage Tiziana Catarci, Univ. of Roma La Sapienza, I James Wang, Penn-State Univ., USA

Nicu Sebe, Univ. of Trento, I Marco Bertini, Univ. of Florence, I Multimedia grand challenge co-chairs Malcolm Slaney, Yahoo Corp., USA Cees Snoek, Univ. of Amsterdam, NL Workshops co-chairs Rita Cucchiara, Univ. of Modena, I Ajay Divarakan, Sarnoff Center, USA Tutorials co-chairs Alex Loui, Kodak Research Lab, USA Xian-Sheng Hua, Microsoft Research Asia, China Panels co-chairs Ed Chang, Google Corp., China Tat-Seng Chua, National Univ. of Singapore, SG Discussion rooms co-chairs Ramesh Jain, Univ. of California at Irvine, USA Forouzan Golshani, Calif. State Univ. at Long Beach, USA Doctorial symposium co-chairs Susan Boll, Univ. of Oldenburg, D Carlo Colombo, Univ. of Florence, I Technical demo co-chairs Xin Chen, Navteq Inc., USA Daniel Gatica-Perez, IDIAP Research Institute, CH

Open source competition co-chairs

Hari Sundaram, Arizona State Univ., USA

Industrial exhibit co-chairs Berna Erol, RICOH Corp., USA Qi Tian, Univ. of Texas, USA ACM Transactions on Multimedia Computing, Communications and Applications will publish in 2011 a special issue with extended versions of the best ACM MULTIMEDIA 2010 papers.

# **IMPORTANT DATES**

## •FULL PAPERS

- registration (Abstract): March 21, 2010 - submission: April 11, 2010
- •SHORT PAPERS
- submission: May 7, 2010
- •PANELS, TUTORIALS
- submission: April 11, 2010
- BRAVE NEW IDEAS - proposal: March 21, 2010 - submission: May 7, 2010
- TECHNICAL DEMOS, VIDEO, OPEN SOURCE SOFTWARE, MULTIMEDIA GRAND CHALLENGE, DOCTORAL SYMPOSIUM, INTERACTIVE ART - submission: May 7, 2010

Notification of Acceptance: July 05, 2010 Camera ready submission: July 26, 2010

### WORKSHOPS

- proposal: March 21, 2010
- notification of acceptance: March 29, 2010

Detailed information may be found on the conference web site

History preservation co-chairs
Abed El Saddik, Univ. of Ottawa, CA
Alan Hanjalic, Delft Univ., NL
Travel grant chair
Lexing Xie, IBM Corp., USA
Sponsoring co-chairs
Qibin Sun, HP Labs Shangai, China
Paul Natsey, IBM Corp., USA
Publicity co-chairs
Winston Hsu, National Taiwan Univ., TW
Bernard Merialdo, EURECOM Sophia Antipolis, F
Yong Rui, Microsoft Research, USA
Proceedings co-chair
Pietro Pala, Univ. of Florence, I
Laszlo Böszörmenyi, Klagenfurt Univ., A
Web co-chairs
Thomas M. Alisi, Univ. of Florence, I
Gianpaolo D'Amico, Univ. of Florence, I
Andrea Ferracani, Univ. of Florence, I
Local arrangement co-chair
Stefano Berretti, Univ. of Florence, I
Finance chair
Simona Sarti, Consulta Umbria Srl, I
Registration chair
Simona Sarti, Consulta Umbria Srl, I
Sig mm chair
Klara Nahrstedt, Univ. of Illinois, USA
Sig mm director of conferences
Mohan Kankanhalli, National Univ. of Singapore, SG