

ACM Multimedia 2010

October 25-29th 2010 - Firenze, Italy

Brave New Ideas proposal



Call for submission

<http://www.acmmm10.org/>



Association for
Computing Machinery

For this year's Brave New Ideas Program we are eliciting special session proposals as well as research contributions through an open call.

We expect technical contributions that address long term research challenges, and that point to new research directions which could be the focal point of the community in 5+ years, or that provide new insights or brave perspectives that pave the way to innovation. Evaluation criteria will include novelty and significance of the contribution to the field, quality of research, quality of writing, and contribution to conference program diversity. The highest weight will be placed on novelty of the contribution, so authors should clearly state and support novelty claims by comparing and contrasting the work to previous research (including their own). Incremental research is very strongly discouraged for this call (see new review process below). The purpose is to bring to the conference exciting new topics that are highly related and relevant to the future of the field which may not be traditionally presented at ACM Multimedia. Proposals will be evaluated in terms of their expected ability to excite and inspire MM'10 participants to engage in new areas of research.

SUBMISSION DETAILS AND REVIEW PROCESS

Research papers (4 to 10 pages) follow the same standards of scientific quality as MM'10 full paper submissions and will be presented in the Main Program of the Conference in oral talk format. Submissions must report original research, not accepted or under submission to any journal or conference (including MM'10). The review process for Brave New Ideas papers is in two stages:

- In the first stage papers submitted are filtered by Brave New Ideas Program Chairs. Only papers deemed to be of "brave new ideas" go to the second stage. Papers that do not pass the first stage are rejected early without review. Authors should therefore first submit a short abstract (500 words maximum) that clearly indicates novelty of the work to be presented.

- In the second stage papers undergo two full reviews plus discussion with Brave New Ideas Chairs.

Session proposals should include title, a one-page abstract describing the scope of the session, names and one-paragraph bios of the organizers, and the expected composition of the session. Any special equipment requirements should be noted as part of the proposal. Session organizers

should expect to find external support for equipment needs that go beyond the facilities provided by MM'10.

Please note that in both cases papers can be between 4 and 10 pages. No special weight will be placed on the length of the submission and all accepted BNI papers will be presented in oral format. Accepted papers will be published in the conference proceedings and included in the ACM Digital Library.

IMPORTANT DATES

March 21, 2010 Brave New Ideas session proposals and paper abstract (500 words) deadline

May 07, 2010 Brave New Ideas paper submission deadline – 4 to 10 pages

July 5, 2010 Notification of acceptance

July 26, 2010 Camera-ready submission deadline

CONTACTS

If you have any questions regarding the ACM MULTIMEDIA 2010 Brave New Ideas Program or the submission procedure please contact the Program Chairs:

- **Nozha Boujemaa**, INRIA Roquencourt, F
- **Alejandro Jaimes**, Yahoo! Research, ES

General chairs

Alberto Del Bimbo, *Univ. of Florence, I*
Shih-Fu Chang, *Columbia Univ., USA*

Program coordinator

Arnold Smeulders, *Univ. of Amsterdam, NL*

Full paper program co-chairs

MM Content: Jiebo Luo, *Kodak Research Lab, USA*
MM Systems: Polly Huang, *National Taiwan Univ., TW*
Human-centered MM: Jie Yang, *Carnegie Mellon Univ., USA*
MM Applications: Touradj Ebrahimi, *EPFL, CH*

Short paper program co-chairs

MM Content: Zhengyou Zhang, *Microsoft USA*
MM Systems: Shervin Shirmohammadi, *Univ. of Ottawa, CA*
Human-centered MM: Marc Cavazza, *Univ. of Teesside, UK*
MM Applications: Marcel Worring, *Univ. of Amsterdam, NL*

Brave new ideas program co-chairs

Nozha Boujemaa, *INRIA Roquencourt, F*
Alejandro Jaimes, *Univ. Carlos III Madrid, ES*

Video program co-chairs

Shin'ichi Satoh, *National Inst. Inform. Japan, J*
Jenny Benois Pineau, *Univ. of Bordeaux, F*

Interactive art program co-chairs

Multimedia and art

Luca Farulli, *Academy of Fine Arts Venezia, I*
Andrius Kerne, *Texas A&M Univ., USA*
Frank Nack, *Univ. of Amsterdam, NL*

Multimedia and cultural heritage

Tiziana Catarci, *Univ. of Roma La Sapienza, I*
James Wang, *Penn-State Univ., USA*

Open source competition co-chairs

Hari Sundaram, *Arizona State Univ., USA*
Nicu Sebe, *Univ. of Trento, I*
Marco Bertini, *Univ. of Florence, I*

Multimedia grand challenge co-chairs

Malcolm Slaney, *Yahoo Corp., USA*
Cees Snoek, *Univ. of Amsterdam, NL*

Workshops co-chairs

Rita Cucchiara, *Univ. of Modena, I*
Ajay Divakaran, *Sarnoff Center, USA*

Tutorials co-chairs

Alex Loui, *Kodak Research Lab, USA*
Xian-Sheng Hua, *Microsoft Research Asia, China*

Panels co-chairs

Ed Chang, *Google Corp., China*
Tat-Seng Chua, *National Univ. of Singapore, SG*

Discussion rooms co-chairs

Ramesh Jain, *Univ. of California at Irvine, USA*
Forouzan Golshani, *Calif. State Univ. at Long Beach, USA*

Doctorial symposium co-chairs

Susan Boll, *Univ. of Oldenburg, D*
Carlo Colombo, *Univ. of Florence, I*

Technical demo co-chairs

Xin Chen, *Navteq Inc., USA*
Daniel Gatica-Perez, *IDIAP Research Institute, CH*

Industrial exhibit co-chairs

Berna Erol, *RICOH Corp., USA*
Qi Tian, *Univ. of Texas, USA*

History preservation co-chairs

Abed El Saddik, *Univ. of Ottawa, CA*
Alan Hanjalic, *Delft Univ., NL*

Travel grant chair

Lexing Xie, *IBM Corp., USA*

Sponsoring co-chairs

Qibin Sun, *HP Labs Shanghai, China*
Paul Natsev, *IBM Corp., USA*

Publicity co-chairs

Winston Hsu, *National Taiwan Univ., TW*
Bernard Merialdo, *EURECOM Sophia Antipolis, F*
Yong Rui, *Microsoft Research, USA*

Proceedings co-chair

Pietro Pala, *Univ. of Florence, I*
Laszlo Bószörményi, *Klagenfurt Univ., A*

Web co-chairs

Thomas M. Alisi, *Univ. of Florence, I*
Gianpaolo D'Amico, *Univ. of Florence, I*
Andrea Ferracani, *Univ. of Florence, I*

Local arrangement co-chair

Stefano Berretti, *Univ. of Florence, I*

Finance chair

Simona Sarti, *Consulta Umbria Srl, I*

Registration chair

Simona Sarti, *Consulta Umbria Srl, I*

Sig mm chair

Klara Nahrstedt, *Univ. of Illinois, USA*

Sig mm director of conferences

Mohan Kankanhalli, *National Univ. of Singapore, SG*