

# ACM Multimedia 2010

October 25-29th 2010 - Firenze, Italy

## Interactive Art Program: Art Track



## Call for art works and papers

<http://www.acmmm10.org/>



Association for  
Computing Machinery

ACM MULTIMEDIA 2010 organizes the 7th edition of the Interactive Art Program that will consist of an Art Exhibition and a Conference track. Instantiating the local community / global village connection, we invite artists + designers working with digital media, and scientists + engineers invoking artistic methods to submit their original contributions to the following tracks:

### Multimedia Art Exhibition

We seek artworks that use multimedia to explore psycho-physical color phenomena, resulting in challenging and rewarding intellectual and experiential spaces.

Algorithmic generation, filtering, and recognition of color contrasts, harmonies, and other relationships are emphasized. Multisensory interactive interfaces are encouraged.

We particularly seek interactive multimedia works that realize strong artistic concepts by combining multiple media, interaction modalities, technologies, and novel technical ideas, creating a new perspective. Strong conceptual and personal expressions are also valued.

The Art Exhibition will take place at the Palazzo Medici-Riccardi. Firenze from 25 October through 6 November, 2010. Check-out the guide to art work submissions at the Interactive Art website for details on what to submit.

### Art Papers

We solicit papers describing interactive multimedia artworks, tools, applications, and technical approaches for creative uses of multimedia content and technology. We encourage work that integrates art and science perspectives and methodologies. We seek integrated artistic and scientific statements describing digital systems that support creative and expressive processes, in forms such as interactive experience environments, installations, media compositions, tools, and work environments. We appreciate papers with strong technical and conceptual exposition, written by artists. We urge you to read the guide for successful interactive art papers at the Interactive Art website. Papers may be Long (10 pages) or Short (2 to 4 pages). Long papers are presented in front of an audience. Short papers are presented in poster format.

Accepted papers will be published in the ACM Multimedia 2010 Conference proceedings and included in the ACM Digital Library.

### IMPORTANT DATES

*March 21, 2010* Long paper abstract submission deadline

*April 11, 2010* Long paper and Exhibition Art work submission deadline

*May 7, 2010* Short paper submission deadline

*July 5, 2010* Notification of acceptance

*July 26, 2010* Camera-ready submission deadline

### CONTACTS

If you have any question regarding the ACM MULTIMEDIA 2010 Interactive Art Program or the submission procedure please contact the Program Chairs:

- **Luca Farulli**, Accademia delle Belle Arti di Venezia, I
- **Andruid Kerne**, Texas A&M University, USA
- **Frank Nack**, University of Amsterdam, NL

### General chairs

**Alberto Del Bimbo**, *Univ. of Florence, I*  
**Shih-Fu Chang**, *Columbia Univ., USA*

### Program coordinator

**Arnold Smeulders**, *Univ. of Amsterdam, NL*

### Full paper program co-chairs

MM Content: **Jiebo Luo**, *Kodak Research Lab, USA*  
MM Systems: **Polly Huang**, *National Taiwan Univ., TW*  
Human-centered MM: **Jie Yang**, *Carnegie Mellon Univ., USA*  
MM Applications: **Touradj Ebrahimi**, *EPFL, CH*

### Short paper program co-chairs

MM Content: **Zhengyou Zhang**, *Microsoft USA*  
MM Systems: **Shervin Shirmohammadi**, *Univ. of Ottawa, CA*  
Human-centered MM: **Marc Cavazza**, *Univ. of Teesside, UK*  
MM Applications: **Marcel Worring**, *Univ. of Amsterdam, NL*

### Brave new ideas program co-chairs

**Nozha Boujemaa**, *INRIA Roquencourt, F*  
**Alejandro Jaimes**, *Univ. Carlos III Madrid, ES*

### Video program co-chairs

**Shin'ichi Satoh**, *National Inst. Inform. Japan, J*  
**Jenny Benois Pineau**, *Univ. of Bordeaux, F*

### Interactive art program co-chairs

#### Multimedia and art

**Luca Farulli**, *Academy of Fine Arts Venezia, I*  
**Andruid Kerne**, *Texas A&M Univ., USA*  
**Frank Nack**, *Univ. of Amsterdam, NL*

#### Multimedia and cultural heritage

**Tiziana Catarci**, *Univ. of Roma La Sapienza, I*  
**James Wang**, *Penn-State Univ., USA*

### Open source competition co-chairs

**Hari Sundaram**, *Arizona State Univ., USA*  
**Nicu Sebe**, *Univ. of Trento, I*  
**Marco Bertini**, *Univ. of Florence, I*

### Multimedia grand challenge co-chairs

**Malcolm Slaney**, *Yahoo Corp., USA*  
**Cees Snoek**, *Univ. of Amsterdam, NL*

### Workshops co-chairs

**Rita Cucchiara**, *Univ. of Modena, I*  
**Ajay Divakaran**, *Sarnoff Center, USA*

### Tutorials co-chairs

**Alex Loui**, *Kodak Research Lab, USA*  
**Xian-Sheng Hua**, *Microsoft Research Asia, China*

### Panels co-chairs

**Ed Chang**, *Google Corp., China*  
**Tat-Seng Chua**, *National Univ. of Singapore, SG*

### Discussion rooms co-chairs

**Ramesh Jain**, *Univ. of California at Irvine, USA*  
**Forouzan Golshani**, *Calif. State Univ. at Long Beach, USA*

### Doctorial symposium co-chairs

**Susan Boll**, *Univ. of Oldenburg, D*  
**Carlo Colombo**, *Univ. of Florence, I*

### Technical demo co-chairs

**Xin Chen**, *Navteq Inc., USA*  
**Daniel Gatica-Perez**, *IDIAP Research Institute, CH*

### Industrial exhibit co-chairs

**Berna Erol**, *RICOH Corp., USA*  
**Qi Tian**, *Univ. of Texas, USA*

### History preservation co-chairs

**Abed El Saddik**, *Univ. of Ottawa, CA*  
**Alan Hanjalic**, *Delft Univ., NL*

### Travel grant chair

**Lexing Xie**, *IBM Corp., USA*

### Sponsoring co-chairs

**Qibin Sun**, *HP Labs Shanghai, China*  
**Paul Natsev**, *IBM Corp., USA*

### Publicity co-chairs

**Winston Hsu**, *National Taiwan Univ., TW*  
**Bernard Merialdo**, *EURECOM Sophia Antipolis, F*  
**Yong Rui**, *Microsoft Research, USA*

### Proceedings co-chair

**Pietro Pala**, *Univ. of Florence, I*  
**Laszlo Bözörményi**, *Klagenfurt Univ., A*

### Web co-chairs

**Thomas M. Alisi**, *Univ. of Florence, I*  
**Gianpaolo D'Amico**, *Univ. of Florence, I*  
**Andrea Ferracani**, *Univ. of Florence, I*

### Local arrangement co-chair

**Stefano Berretti**, *Univ. of Florence, I*

### Finance chair

**Simona Sarti**, *Consulta Umbria Srl, I*

### Registration chair

**Simona Sarti**, *Consulta Umbria Srl, I*

### Sig mm chair

**Klara Nahrstedt**, *Univ. of Illinois, USA*

### Sig mm director of conferences

**Mohan Kankanhalli**, *National Univ. of Singapore, SG*